

# Berwick Rangers Supporters Trust

(also known as Berwick Rangers Supporters Society Limited)

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## MINUTES

### Meeting of the Society Board

Date: 2/10/10

Time: 11:30

Place: The Pilot Inn

### PRESENT

David Spence, John Bell, Bill Purvis, Gordon Dickson, Derek Purvis, Eric Deighton, David Cook, Dale Jones, James Thompson, Paul Smith, Ron Kirk.

### APOLOGIES

Apologies were received from Colin Pike, Karen Thorburn, Keith Hall, Callie Denholm, Gemma Law, Stephen Scott.

### 1. MINUTES OF THE MEETING OF THE SOCIETY BOARD HELD ON 26/08/10, DECISION:

To approve as a correct record the minutes of the meeting of the Society Board held on 26/08/10, proposed by Bill Purvis, seconded by David Cook.

### 2. EXTRAORDINARY BUSINESS

- Paul Smith is to be in the country for the near future. David Cook proposed that he be co-opted onto the board for the period of his stay. Seconded by John Bell, motion carried.
- Unconfirmed reports that Keith Hall was stepping down from the Board was to be checked by Ron Kirk. **Action RK before next meeting.**
- It was agreed that the agenda should change format to enable business to be processed more quickly. Apart from the standard items, all progress was to be monitored on the 3 workstreams of Membership Strategy, Events and Communications. Actions will be tracked via a new format to be issued by David Cook along with the new meeting agenda. **Action DC before next meeting..**
- **Action before next meeting, David Cook** to look into current Trust shareholding to see if a further purchase of shares would be advantageous.

### 3. MEMBERSHIP SECRETARIES REPORT

Membership stands at 210.

S Scott introduced a new member at £1 per week.

#### **4. TREASURERS REPORT**

Bank Balance stands at £4,589.26. No outgoing payments made last month. Cheque of £1,000 to be made out to the Club next week. **Action GD before next meeting.**

#### **5. SUPPORTERS CLUB REPORT**

General Knowledge Quiz night planned for 12 November, £3 per person. **Action. Derek Purvis before the next meeting** will mail Ian Beresford with details for inclusion onto the Trust Website. General discussion held re-Supporters Club Weekly Scheme. New members needed and the SC is debating the future of the scheme.

#### **6. CLUB REPORT**

John Bell said that the Club are to showcase the new changing room facilities in the near future. This is a chance for all contributors to see where their money goes. **Action Gordon Dickson before next meeting.** will take photos and prepare an article on the new facilities for the next newsletter.

New floodlights proposed for the stadium with the old ones being transferred to old Shielfield. All well in the Reserves but the under-17 side has been hit by Euro-red-tape. New procedures meant to stop big clubs signing up all young talent is causing registration difficulties.

#### **7. EVENTS WORKSTREAM**

£700 - £800 raised at the Race Night in the Pilot the night before the meeting. Thanks to S Scott were given for all his efforts. Poor advertising of the event meant low turnout but if more people were to attend we may have to look at moving the event to the Black and Gold as the screen was hard to see from some seats. Thanks also recorded to Jimmy Crease and his partner who made a big effort to attend and also to S Scott for accommodating them. We should ensure all monies due to SS get to him ASAP.

A list of calendar scheduled events was distributed by D Spence. 12 events, one per month and 4 others considered.

**Action Events Team before next meeting** to flesh out the events with ownership of each event, actual dates and the advertising requirements for the next meeting.

Paul Smith will get the Christmas Draw tickets withdrawn and re-printed **Action PS before next meeting. Action DC ASAP** send a mail out to all to not sell any tickets and bring back the books.

#### **8. COMMUNICATIONS WORKSTREAM**

Report on workstream progress issued by Colin Pike and read out by D Cook. The team met 21 September but with the team not represented at the meeting DC agreed to distribute the progress sheet. **Action DC ASAP.**

DC suggested that the Communications Team take a critical look at the packs given to new members whom we believe are not fit for purpose with a view to making them more relevant. Also to make the membership forms easier to use. The team should bear in mind that we propose to leave packs in various venues (at the club, sites around Berwick, all events etc). We will look at the new materials and costing at the next meeting. **Action Comms. Team before next meeting.**

## 9. MEMBERSHIP & STRATEGY WORKSTREAM

ED and DC gave an update of the work carried out to date. Outstanding actions are:

**Action DC before next meeting** chase Supporters Direct re- enrolling of junior members

Recruiting dates agreed as 18<sup>th</sup> December, any big cup games in the future and all events put forward by the events team.

**Action JB before next meeting.** to look at Youth Project to get help in recruiting younger members.

A prize draw will be used to help publicise the 1-1 recruiting campaign. We will offer £100 voucher to be spent at the club shop. The drawer will take place at the last home game of 2010.

**Action DC** prepare 1-1 publicity materials (poster and notes for website and newsletter) **with PS before next meeting.**

Action DC to investigate outlets for media other than Berwick Advertiser (Gazette, Berwickshire news). E.g. "they think it's all over".

Action DC to publish article for newsletter our decision not to rotate the board on a 2 year basis.

Dale Jones and James Thompson have done a good job and recruited 5 more members to form the core of the Junior Section of the Trust. ED will help them form up and get started on the road they wish to take under the auspices of the main board. **Action ED before 11 October.**

## 10. A.O.B.

1. Dale Jones has volunteered to do match reports for the website when David Cook cannot.
2. Newcastle United Supporters Trust wants a football match against us! JB will get more details.
3. Paul Smith said that the Calendar should be at the printers by now but was not. Gemma and Callie not at the meeting to respond so **Action PS to chase. before next meeting.**
4. **Tri-partite meeting arranged 13 November, Action DC CP and GD to attend.**
5. With respect to the AGM, we need to get the papers ready for distribution. **Action DC and Karen Thorburn ASAP** to assemble papers ready for distribution with the newsletter and the 1-1 membership drive etc. The Trust Board will consider inserting a clause into the

constitution to allow us to send AGM papers electronically in the future to save costs.

**9. DATE AND TIME OF NEXT MEETINGS**

Tuesday 3 November 2010 at 7pm in the Pilot.