

# Berwick Rangers Supporters Trust

(also known as Berwick Rangers Supporters Society Limited)

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## MINUTES

### Meeting of the Society Board

Date: 25/08/10

Time: 18:30

Place The Pilot Inn

#### 1. PRESENT

Gordon Dickson, Karen Thorburn, David Cook, Eric Deighton and Colin Pike(Chair) Dave Spence, Bill Purvis, Callie Denholm, Gemma Law, Steven Scott. Also present were Dale Jones and James Thompson.

#### 2. APOLOGIES

Apologies were received from John Bell, Keith Hall and Derek Purvis.

#### 3. MINUTES OF THE MEETING OF THE SOCIETY BOARD HELD

**17/07/10, DECISION:** To approve as a correct record the minutes of the meeting of the Society Board held on 17/07/10, proposed by David Cook, seconded by Eric Deighton.

#### 4. MATTERS ARISING

Item 6, Club report, Darren Gribben has been signed, not Damon Gray. Colin Pikes name was wrongly spelt in Item 3.

Raffle tickets did not go out with the newsletter, but can go out in another mailing.

#### 5. MEMBERSHIP SECRETARIES REPORT

Stands at 219, 5 seniors and 2 juniors have joined. There are 18 outstanding annual memberships to be paid. Bill read a list of these, most are unknown and from some distance away. The new 1+1 recruitment drive was explained to Dale and James.

Trust board would have a stall at the next home match. Callie, Gemma, David Cook and Colin Pike would attend. A flier could be produced to tell fans what funds we have donated so far to Club funds.

James and Dale pointed out that the policy on free child entry was unclear and potentially a barrier to maximising entry from their age group.

**ACTION** Colin Pike to email Dennis regarding this. The Trust would finance posters advertising free child entry.

This raised the question of the Trusts position in regard to under 16's. James and Dale could be consulted in this.

## **6. TREASURERS REPORT**

We have a balance of £3,281.79

The lack of acknowledgment from the club for last years £5,000 and other funds was discussed, as was first impressions of the club by new visitors going thorough turnstiles and entering grounds.

David Cook proposed (2<sup>nd</sup> by Eric) that we give the club £1,000, and that Colin talks to our rep on the Club Board about the 5k proposal.

Financial Planning: Gordon sent round a full list of past commitments, income and expenditure should be about the same.

## **7. SUPPORTERS CLUB REPORT.**

The following report was e-mailed by Derek Purvis:

Nothing much for the Supporters Club report just that there is a managers talk-in at the Black & Gold on the 10th Sept at 7-30pm and a Supporters Club Quiz in the Black & Gold at 7-30pm on the 12th Nov

## **8. TRIPARTITE MEETING**

This never took place.

When it is rescheduled it should include discussion on the lack of clarity over youth entry, and other points raised by young fans.

It was thought also that some players should come into local schools.

## **9. CLUB UPDATE**

John Bell not present at the meeting.

A premier league player is training with the club.

## **10. RESERVES**

Four Board members attended the reserves game.

Fixtures are on SFA website.

## **11. COMMUNICATIONS**

We need to gain full access to the website.

**ACTION** Paul, Ian Beresford, Dale and James will meet to discuss website.

Dale is keen to interview players and post to website.

## **12. WORKING GROUPS**

### **STRATEGY: STRATEGY**

- |  |   |
|--|---|
| 1. Invite young supporters to meeting. | <b>Objective met.</b>                           |
| 2. Speak to SD regarding jnrs          | <b>DC to do.</b>                                |
| 3. Introductory offers and prices      | <b>Discuss at next meeting.</b>                 |
| 4. Recruitment campaign                | <b>Next meeting.</b>                            |
| 5. Youth Project (JB)                  |   |
| 6. Fees – scope to increase            | <b>Consider increasing Trust fees in future</b> |
| 7. Mission/Vision Statement            | <b>Needs reviewed/adopted/published</b>         |

### **STRATEGY: RECRUITING**

- |                        |   |
|------------------------|---|
| 1. Launch 1+1 campaign | <b>Objective met – need official launch</b> |
|------------------------|---|

2. Membership dropping  
**members.**

***Write article about why we need***

Need to continue momentum with 1+1 campaign, ideas to David Cook.  
Possible family memberships, may cut costs.

Also looking at how we spend funds/ issuing a proposed work programme/fundraising.

Looking at rotation of Board. Board members elected for two year, have abandoned attempt to rotate all as do not have pool of bodies to fill Board.

**EVENTS**

Ideas

***event once a month needed***

1. Fantasy league
2. Open Day
3. Penalty Competition.
4. Ladies Night
5. Race Night
6. Darts/pool/dominos

***1<sup>st</sup> October ?***  
***January***

**COMMUNICATIONS**

Sub group was unable to meet, but will do so before the next meeting.  
E-mail newsletters will start again soon.

**13. AGM**

4<sup>th</sup> December 2010.

Open up to a talk in after main business. Board wondered if non members could attend this.

**14. AOB.**

- i) Sponsors coming in for Bare All calendar.
- ii) More members packs are needed, there should be car stickers etc in shop to make these up.
- iii) Work needs to start on members calendar.

**15. DATE OF NEXT MEETING**

Saturday 2<sup>nd</sup> October at 11.30 in Pilot.